EUPHA IDC member survey results

Michael Edelstein, on behalf of the core group of the EUPHA-IDC

November 2014

Executive summary (1)

- Majority of IDC section members are:
  - highly qualified (MD, PhD)
  - mid-career/senior public health professionals
  - from Europe
  - From Public Sector/Academia
- Increasing trends in joining section
  - or recently joined members more engaged?
- Little contact/collaboration between members
  - But high demand for it
- Members keen to be involved and contributing
  - Training and education
  - Research

Executive summary (2)

- Low member attendance at EUPHA conference
  - Even lower at workshops
- Email newsletter is preferred communication channel
  - No high demand for other channels
- Added value of being a section is not clear to high proportion of members

Recommendations (1)

- Engage with young public health professionals
  - More time, more energy to be active
  - Identify and recruit via informal networks (referral scheme? “buddy scheme” with one junior/one senior colleague”?)
- Facilitate networking/collaboration between members
  - During conference: coffee breaks, lunch, workshops
  - Off conference: member database with members’ skills/interests?
- Identify members willing to contribute to different pillars and engage them
  - Those who have given permission in survey
- Increase conference attendance among members
  - Travel grants for best accepted poster/presentation?

Recommendations (2)

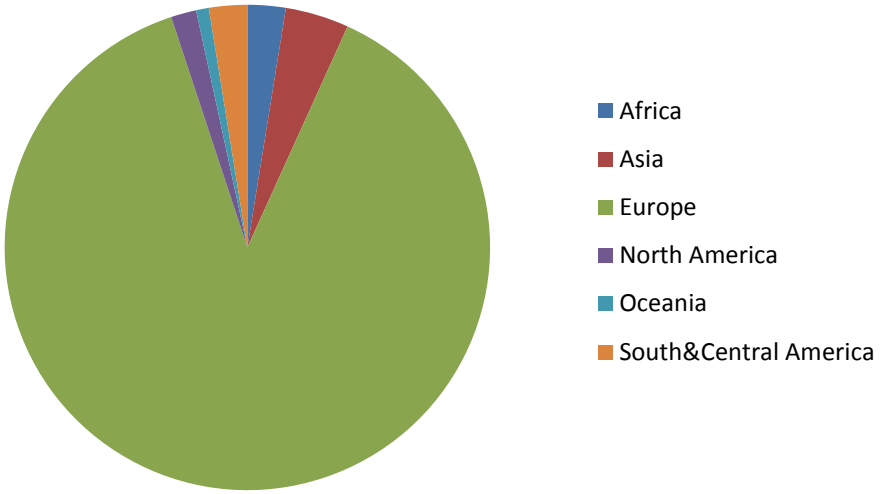
- Focus on high quality newsletter
  - No demand for LinkedIn/other
  - Include key guidelines/papers published since the previous newsletter
  - Include call to action for collaborative research/involvement in the section when required
- Be “loud and proud” about our achievements
  - Advertise IDC workshops
  - Focus on facilitating 1-2 high profile collaborative projects between members: this will demonstrate section value to members

Survey results

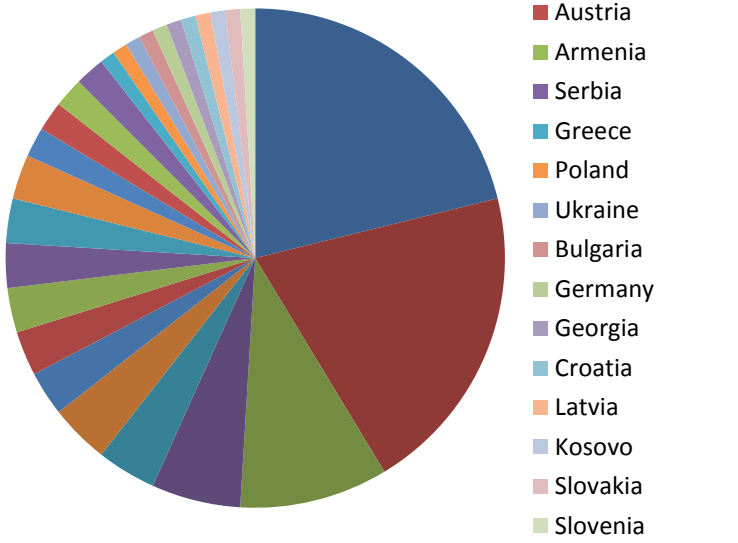
- Of 798 invitees, 121 responded (15%)

What is your country?

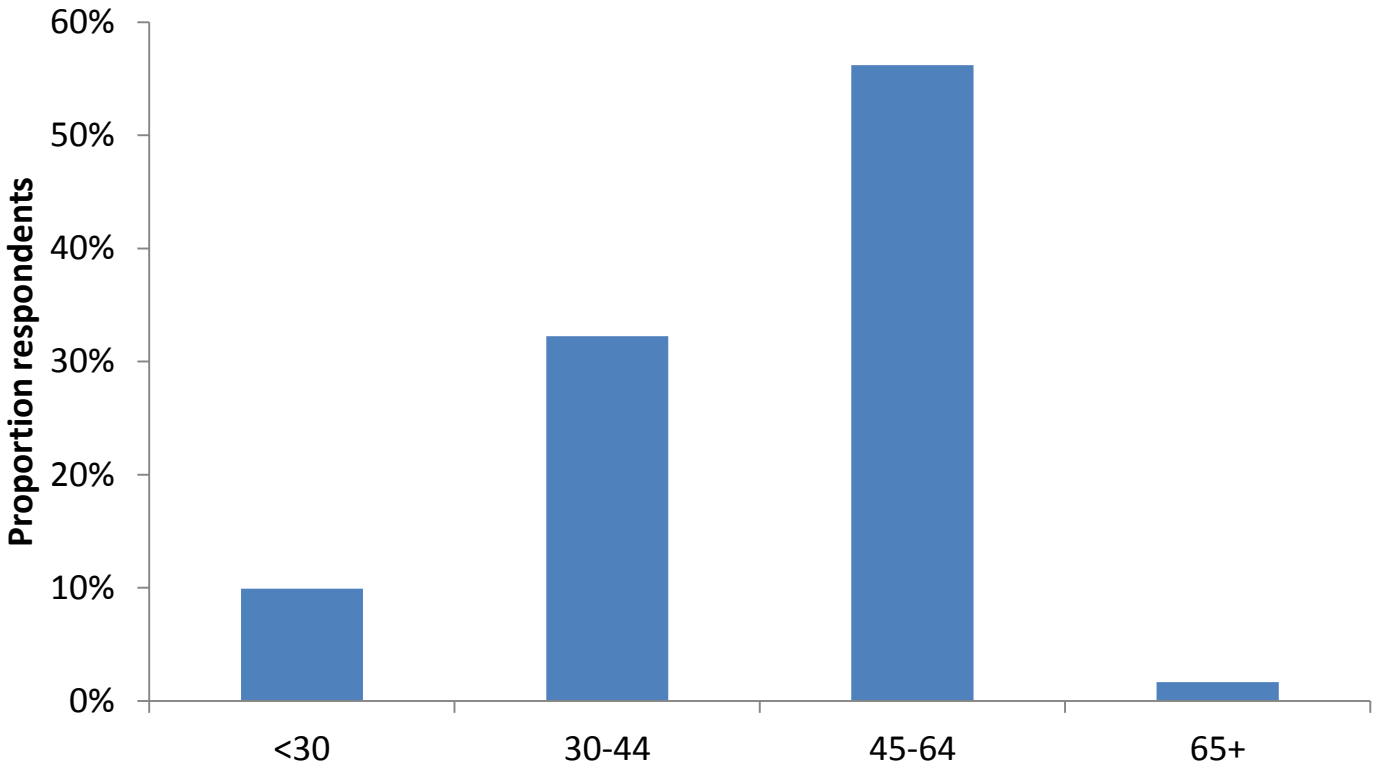
a. Worlwide



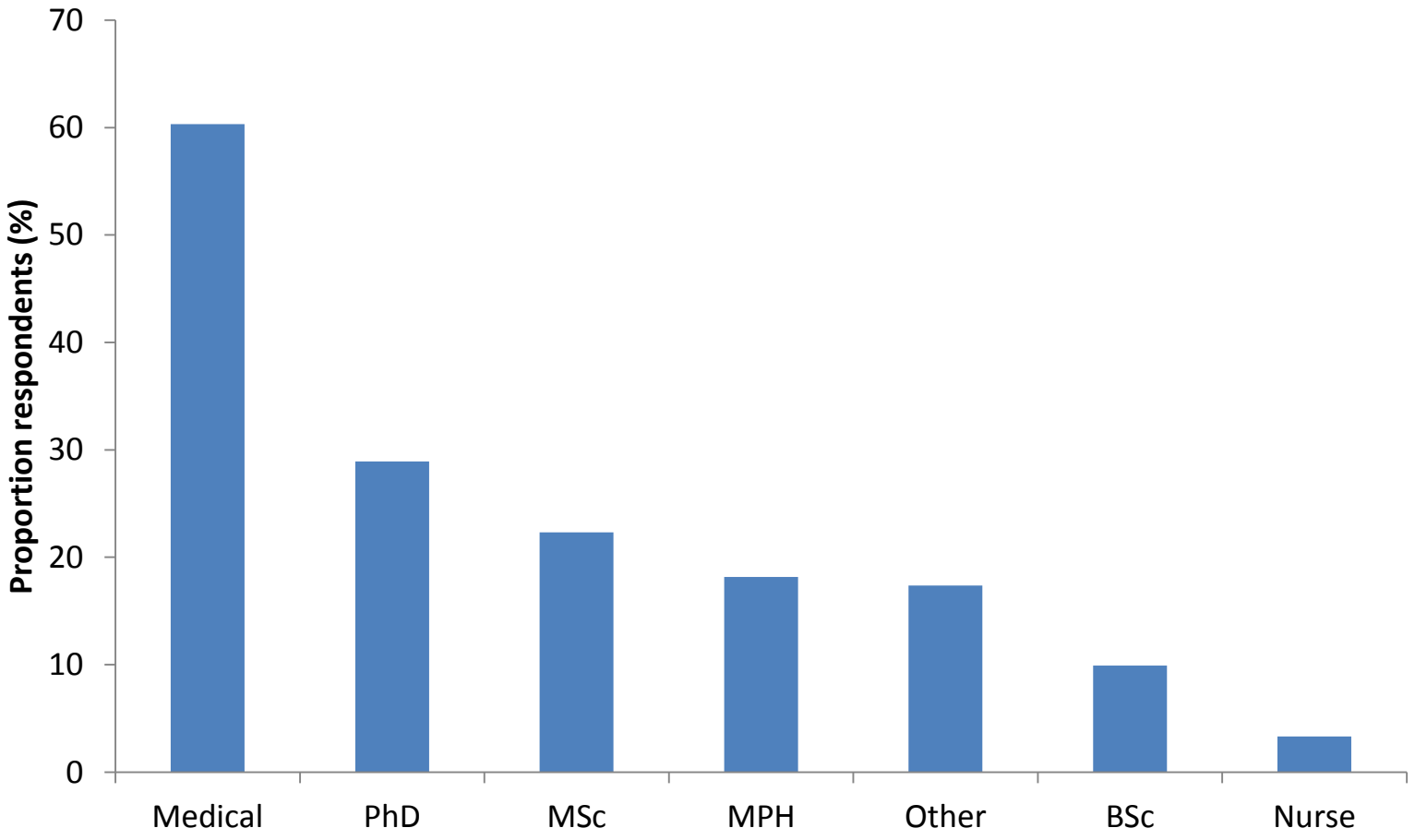
b. Within Europe



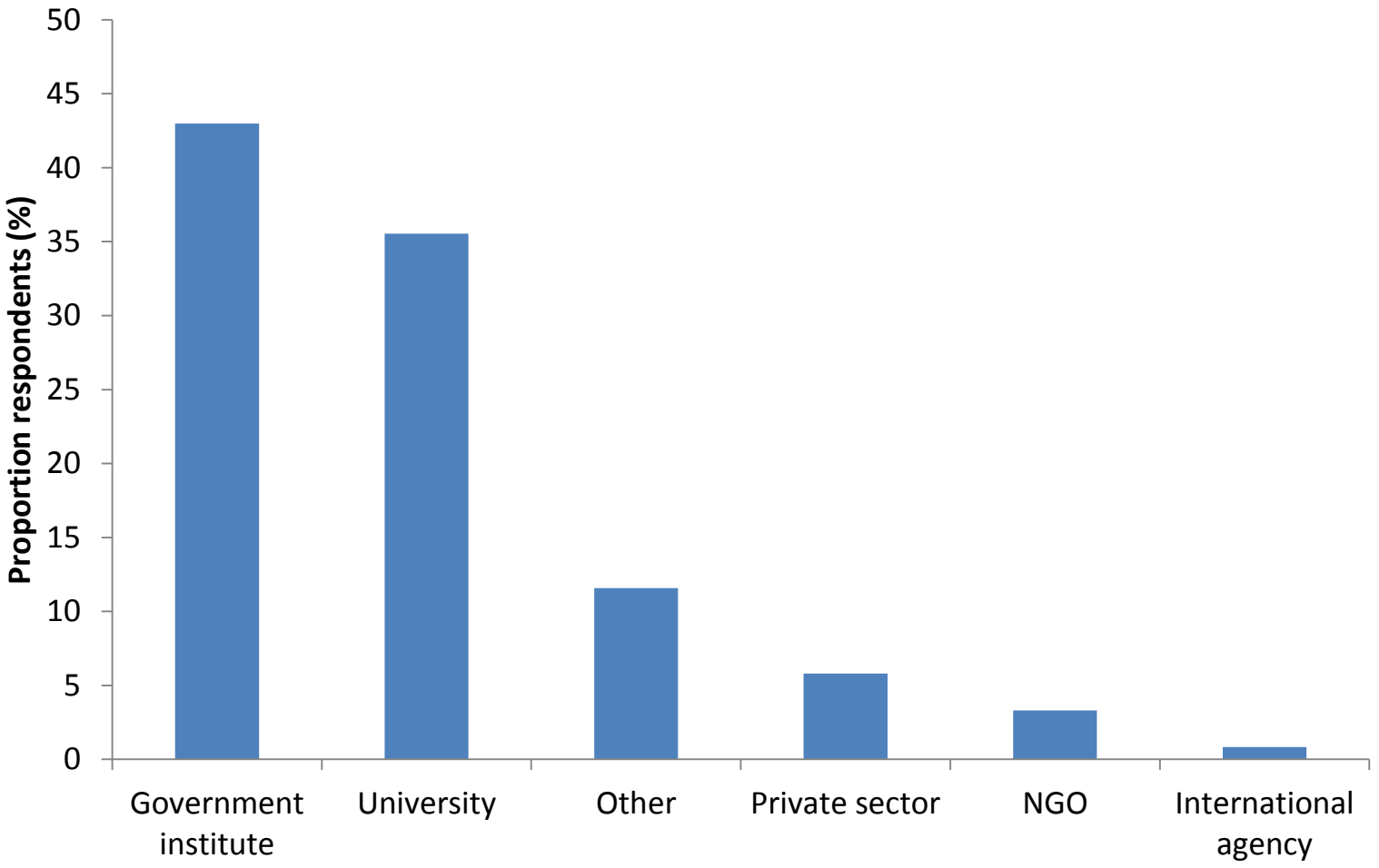
What is your age?



What are your qualifications?



What best describes your place of work?



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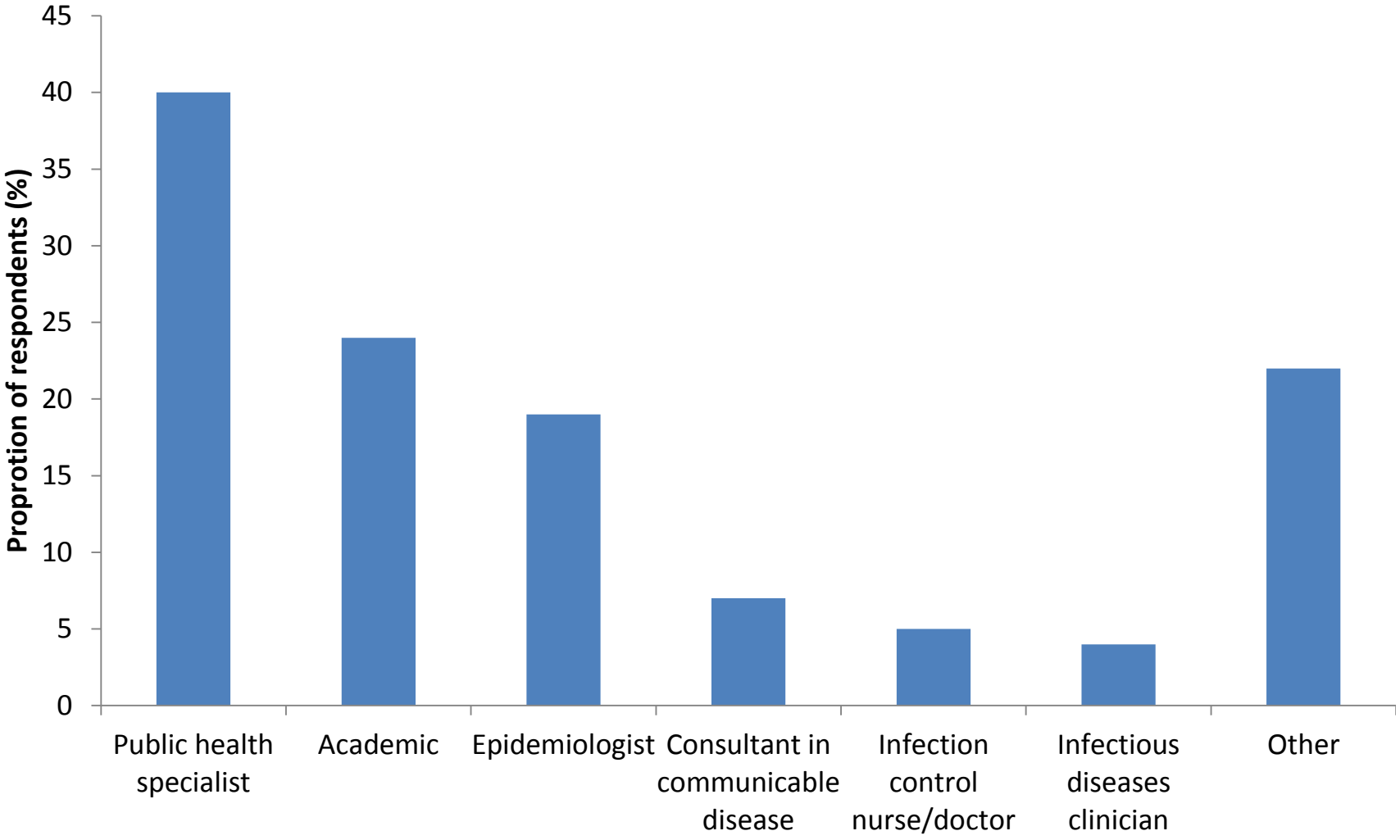
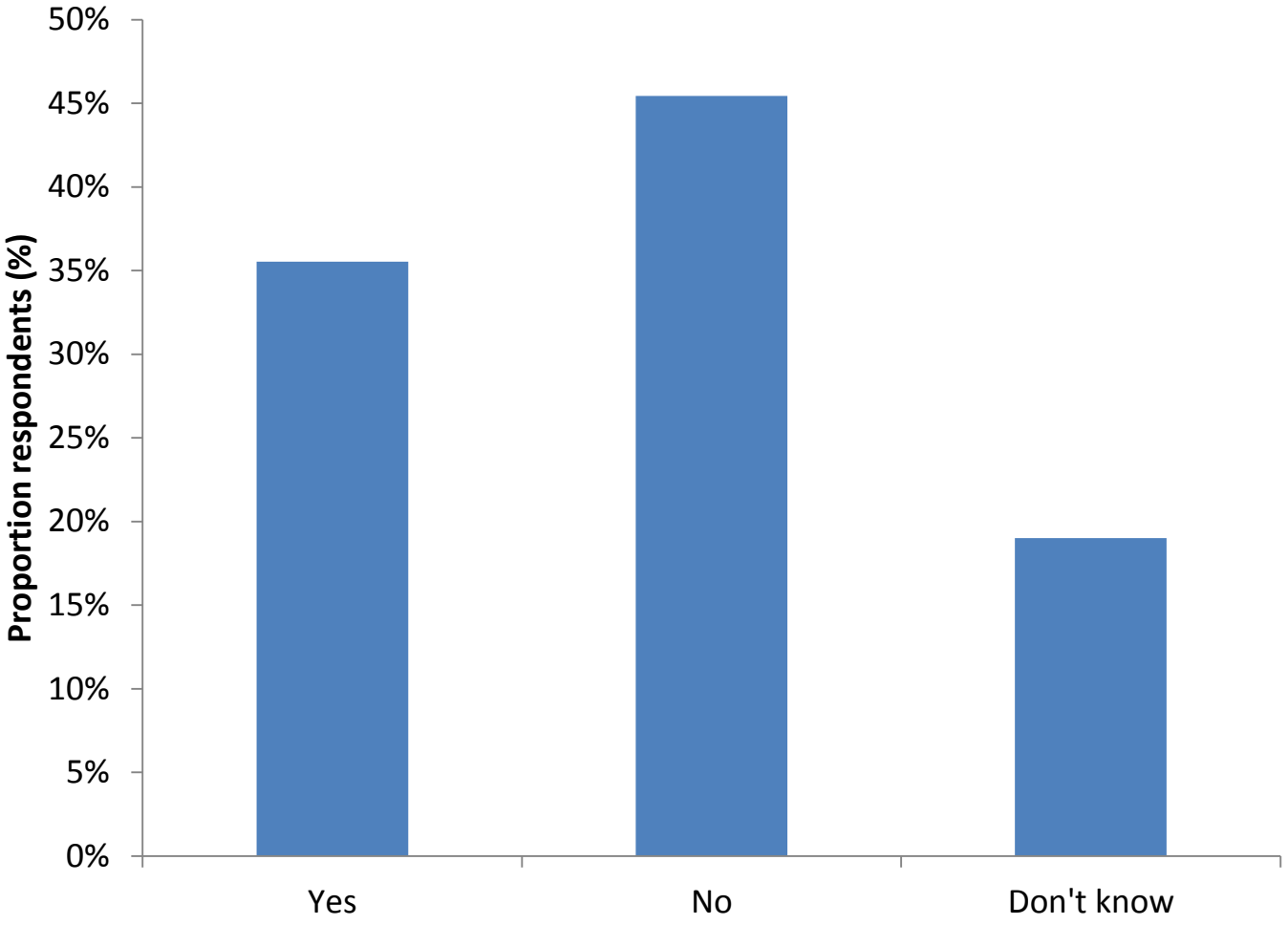
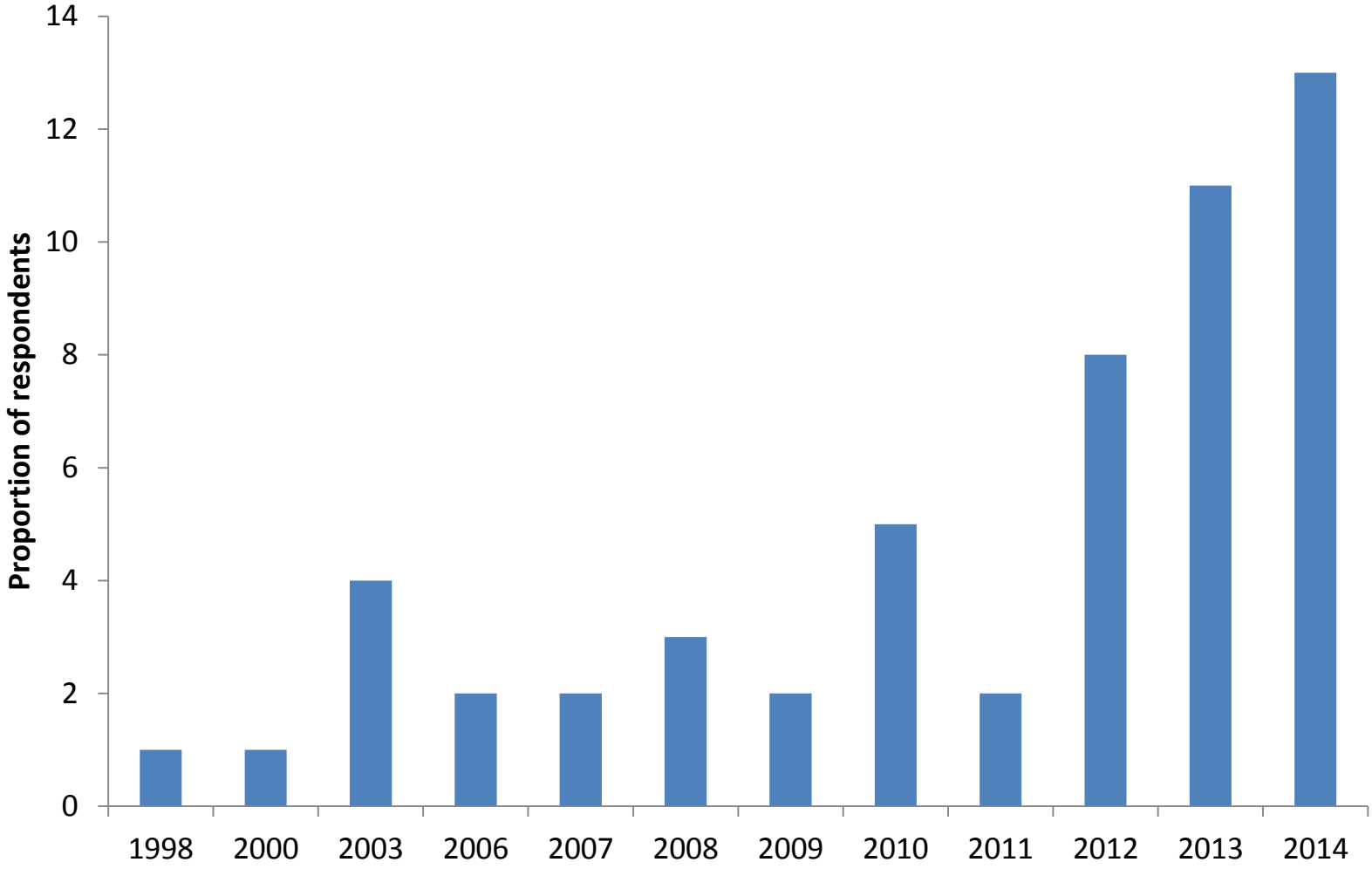


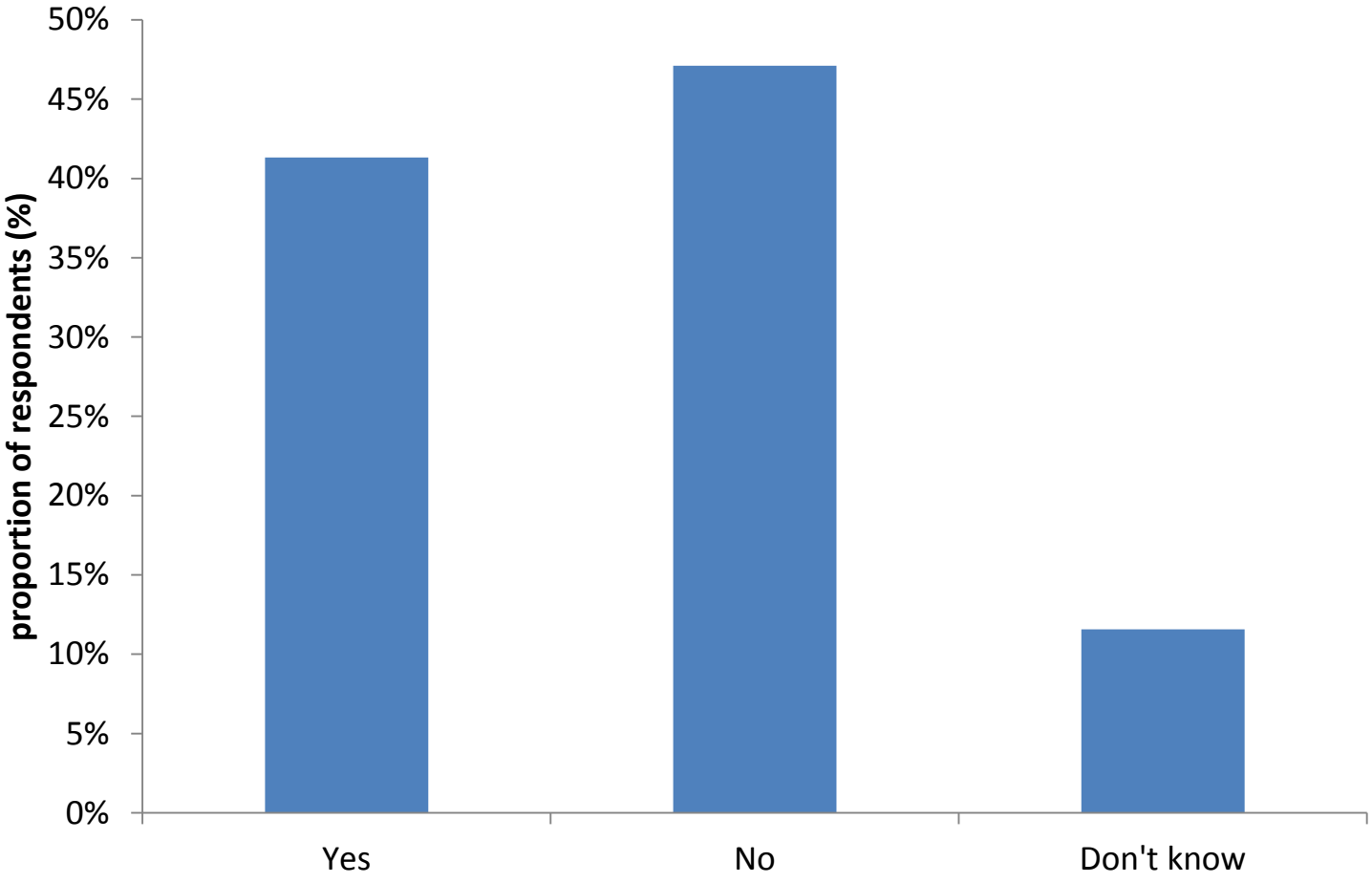
Are you a full (paid) EUPHA-member?



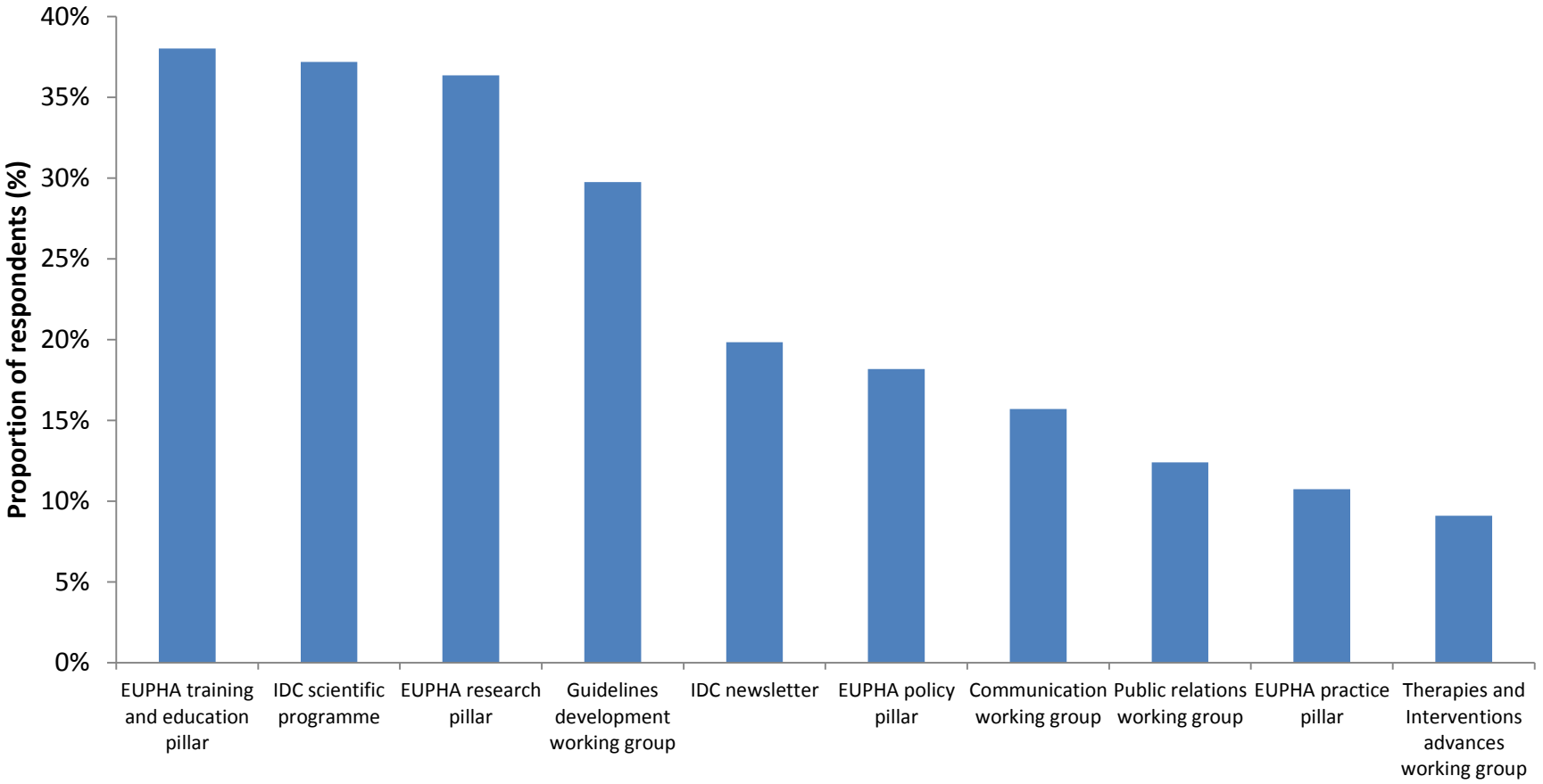
When did you join EUPHA?



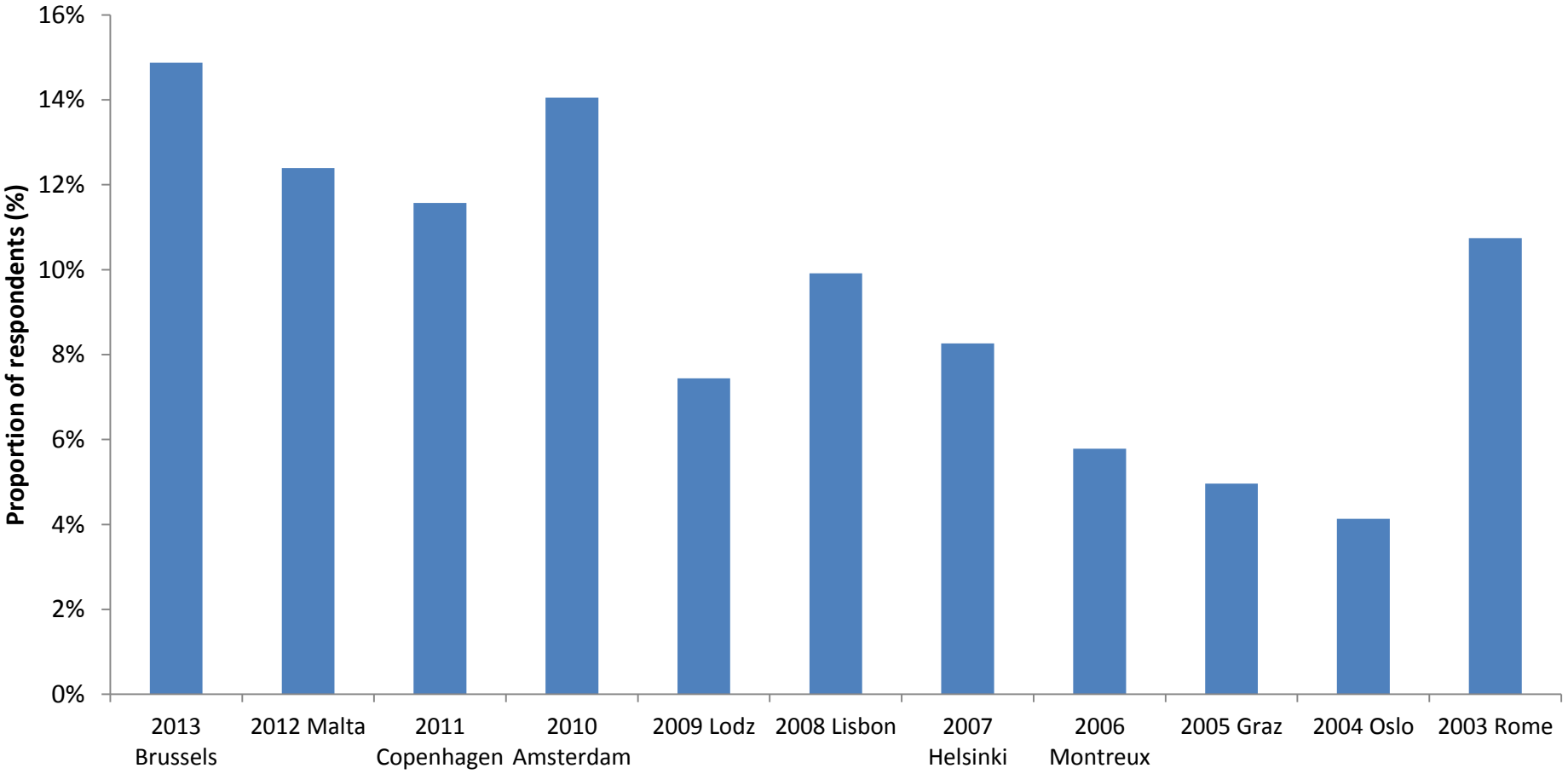
Do you know any other IDC section members?



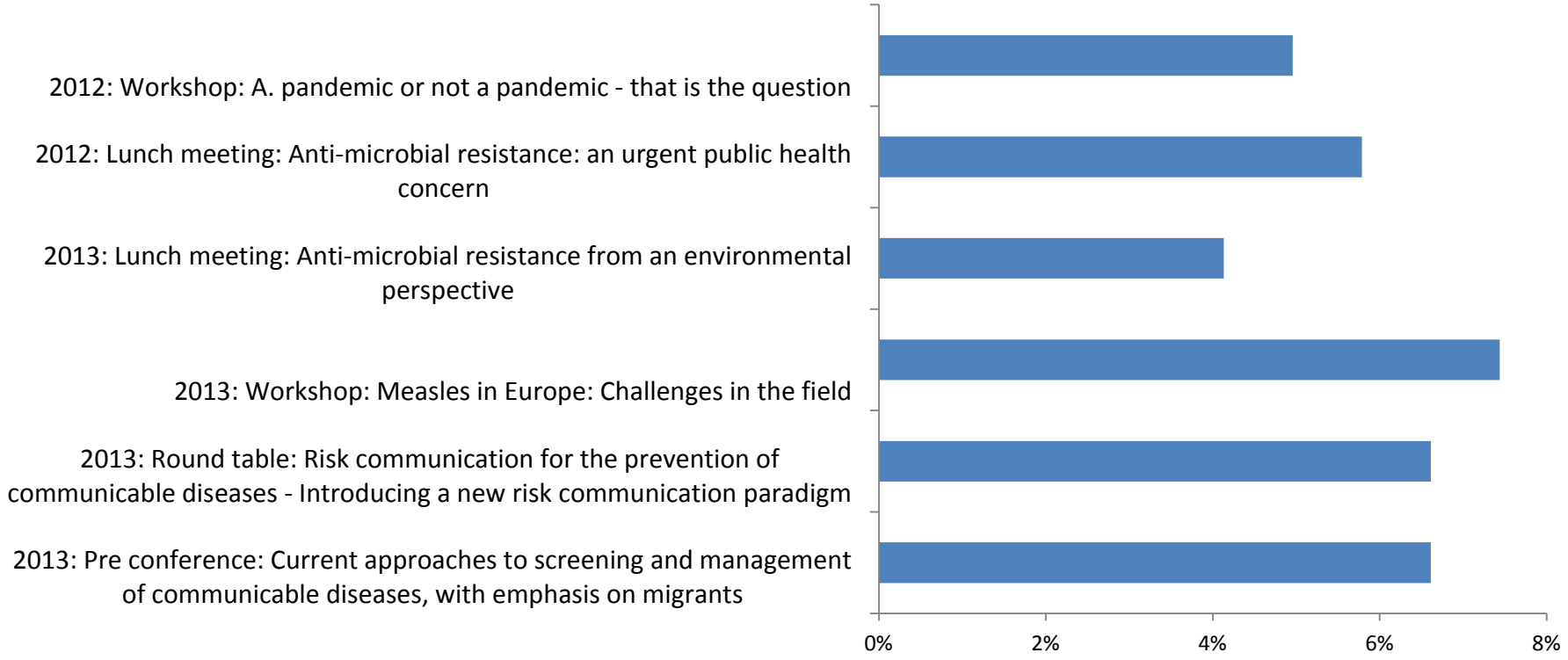
Are you interested in contributing to the following?



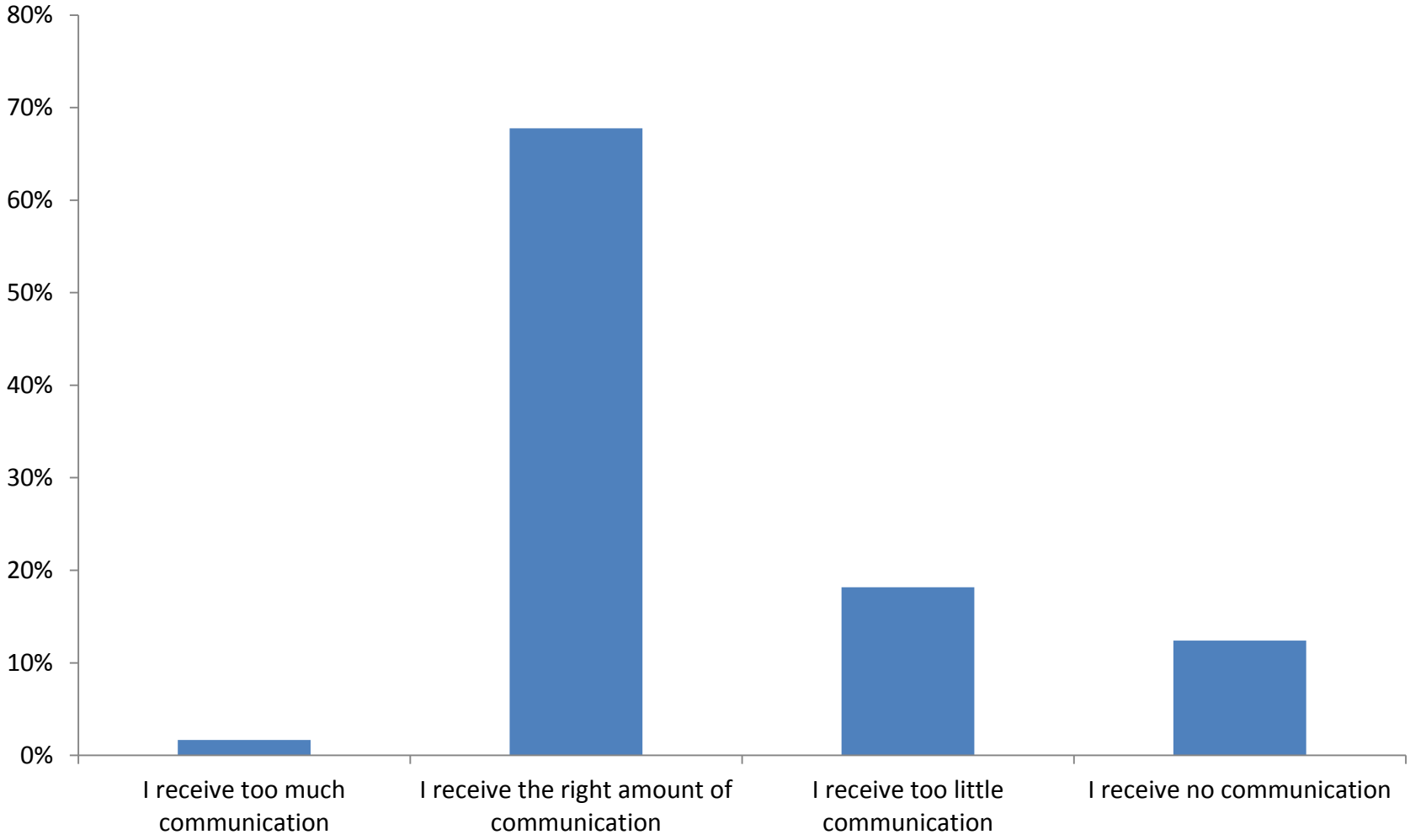
Which EUPHA conferences have you attended?



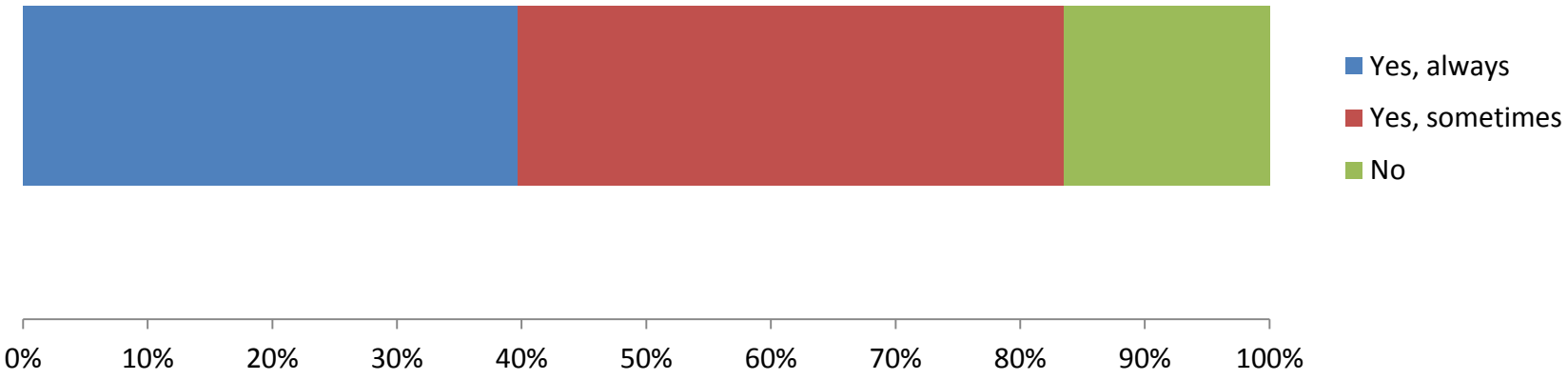
Which of the following IDC workshops have you attended?



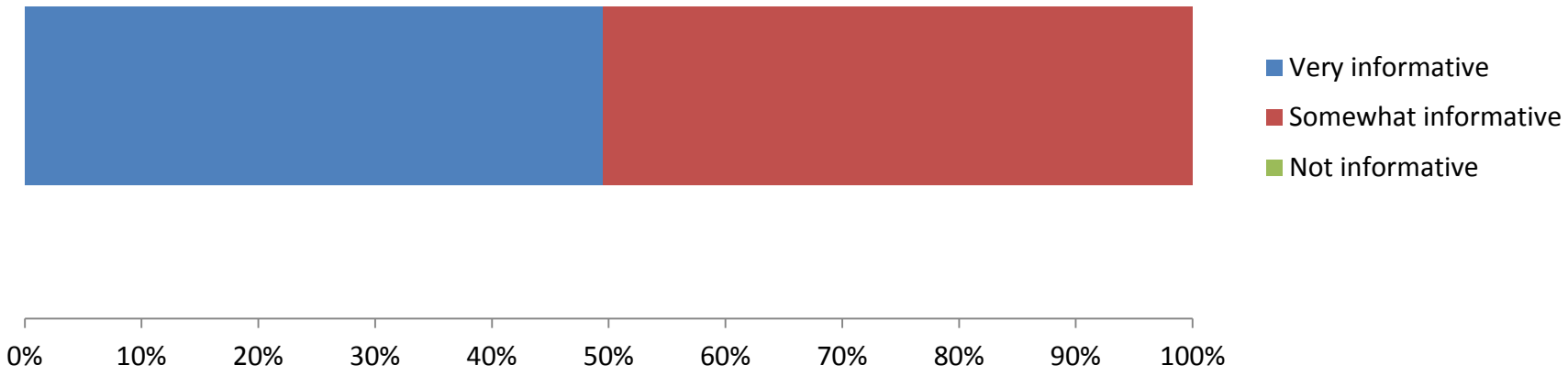
How would you rate the amount of communication you receive from the EUPHA IDC?



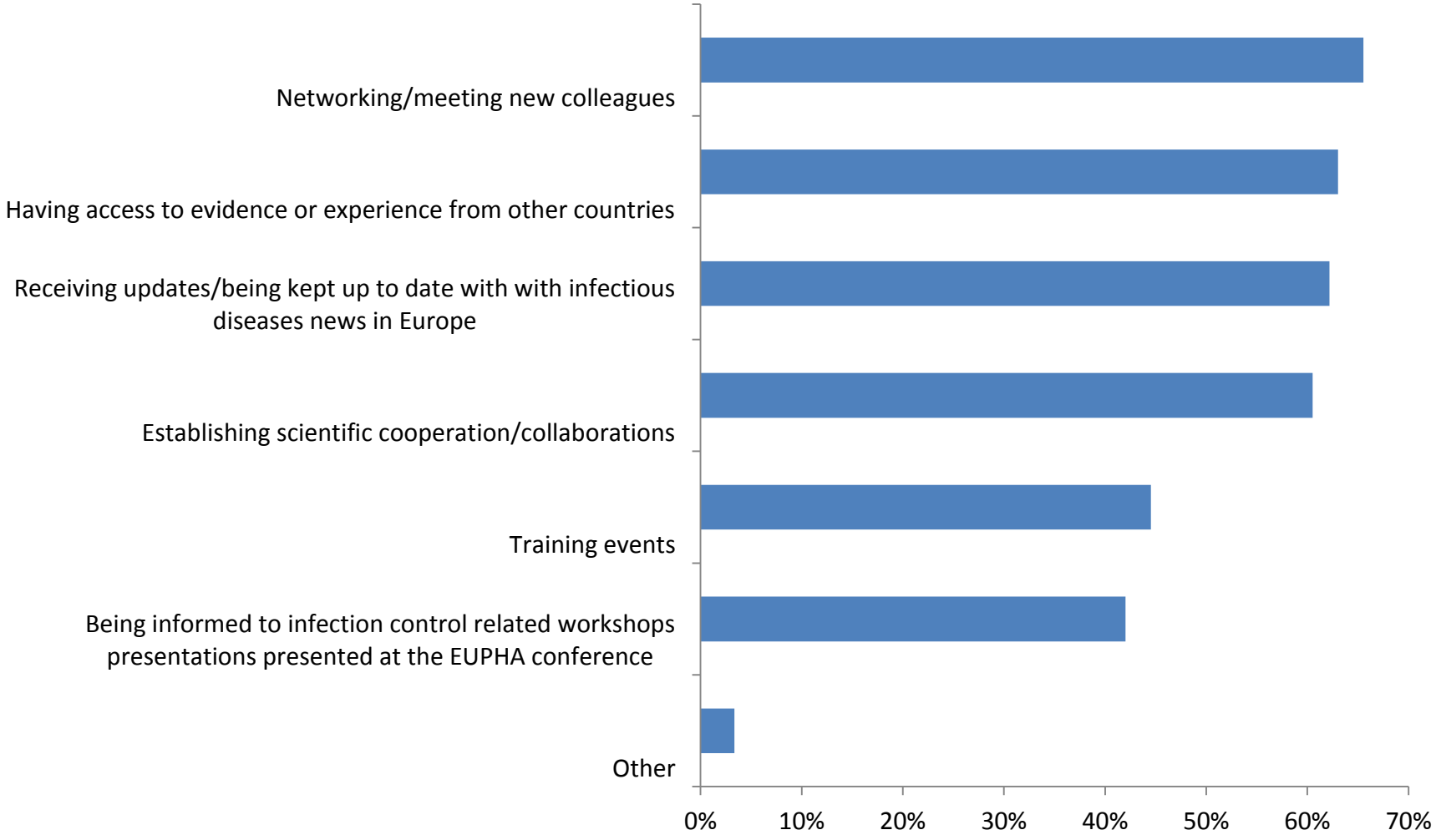
Do you read the IDC section newsletter that you receive 4 times a year?



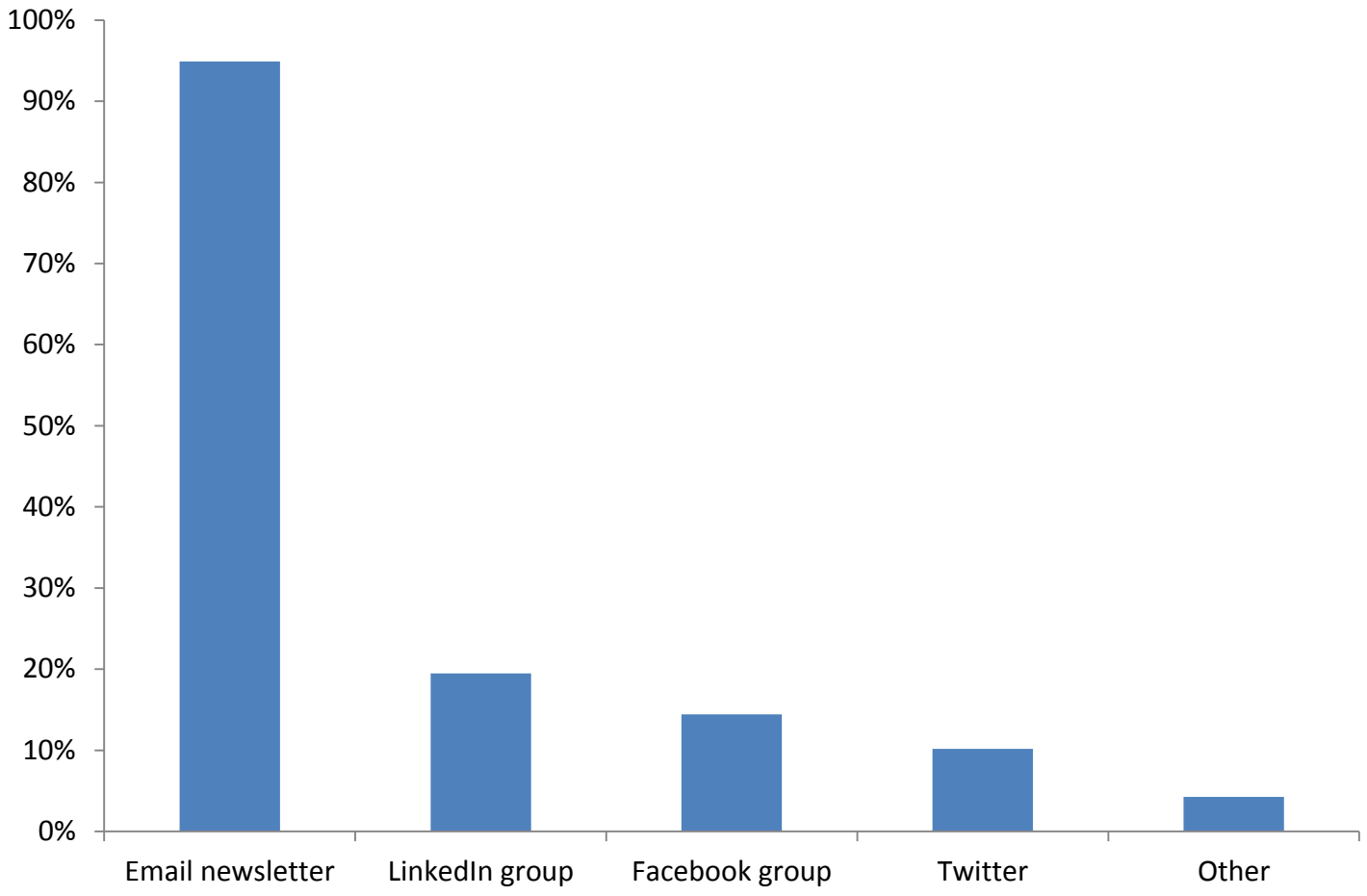
Overall, do you think the IDC newsletters are:



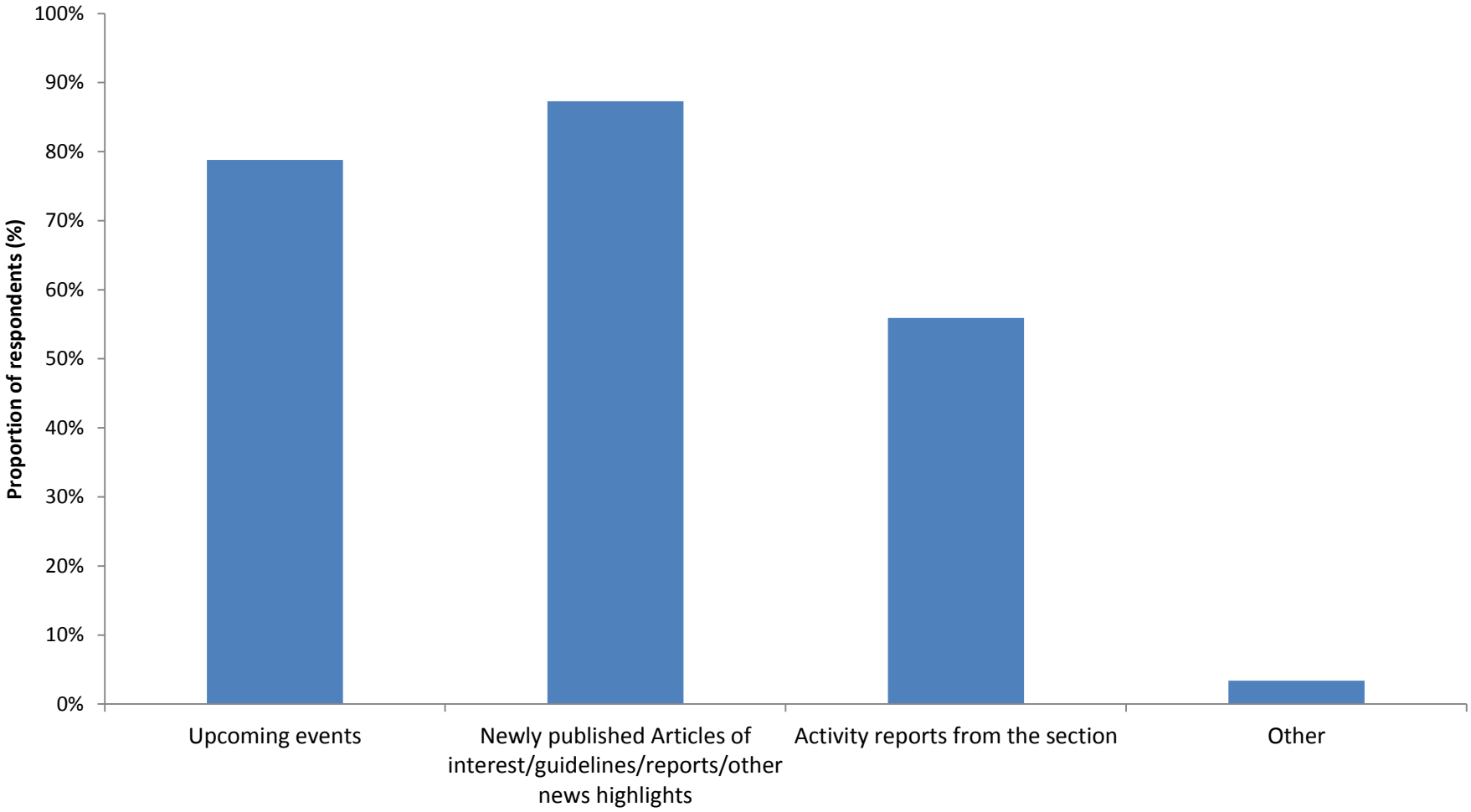
What do you expect from being a EUPHA-IDC section member?



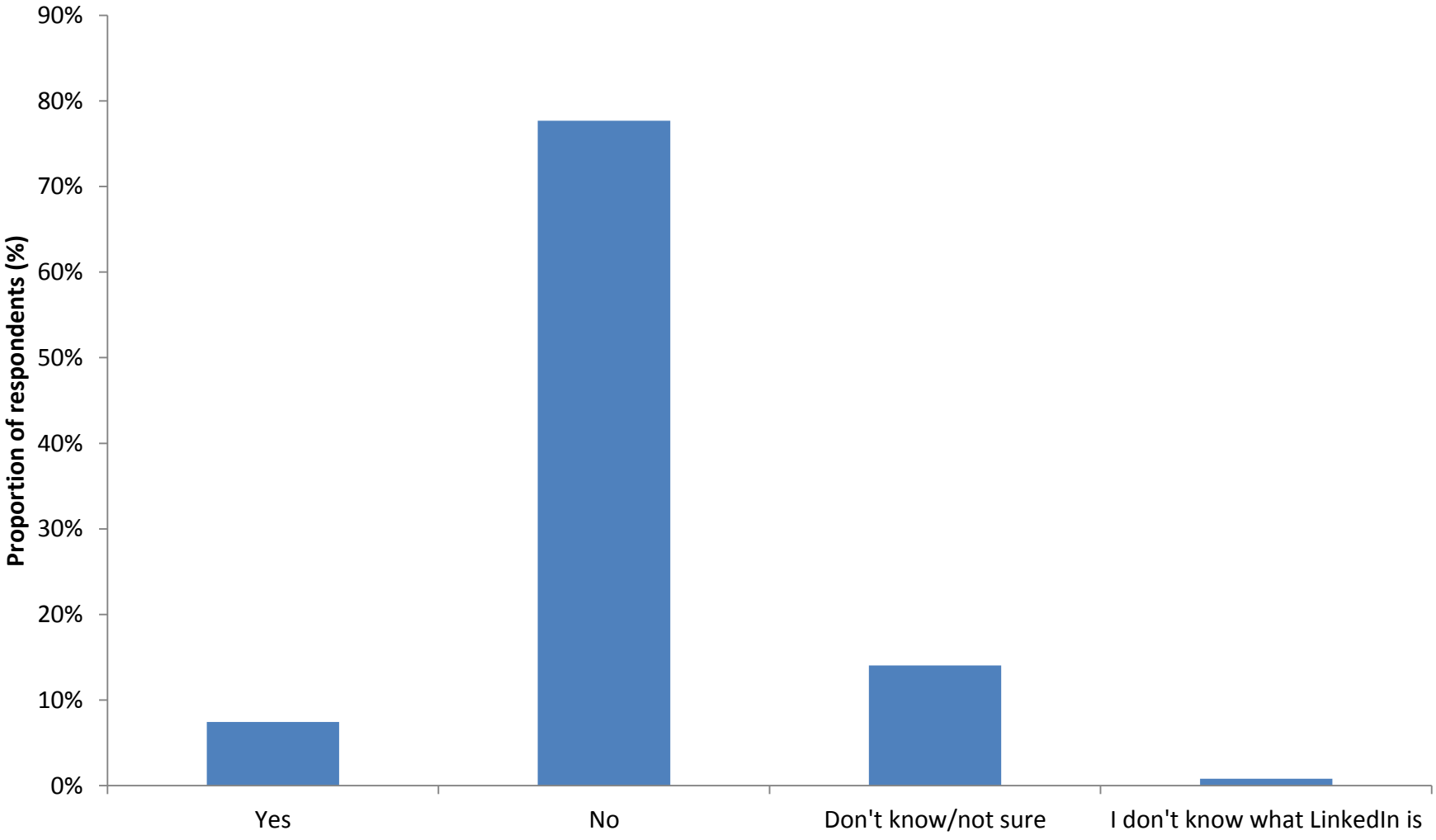
Which channels are you interested in receiving information from the EUPHA IDC from?



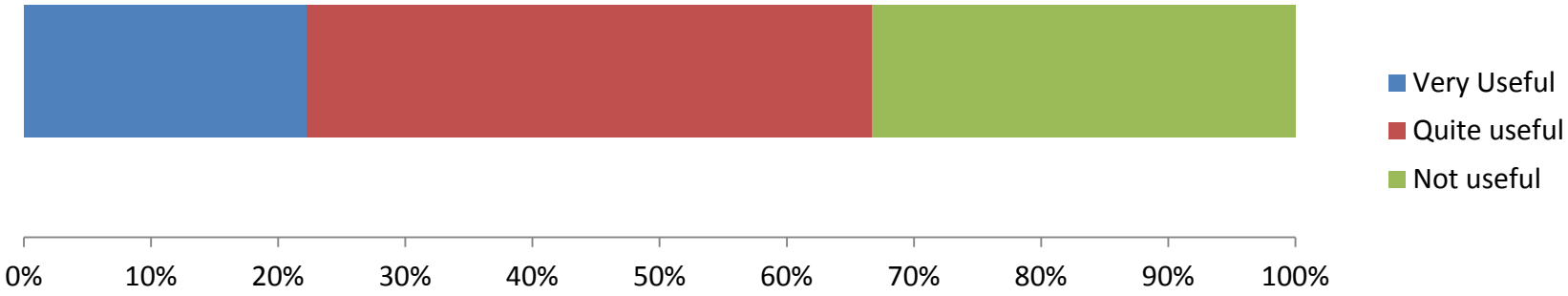
What information are you interested in receiving?



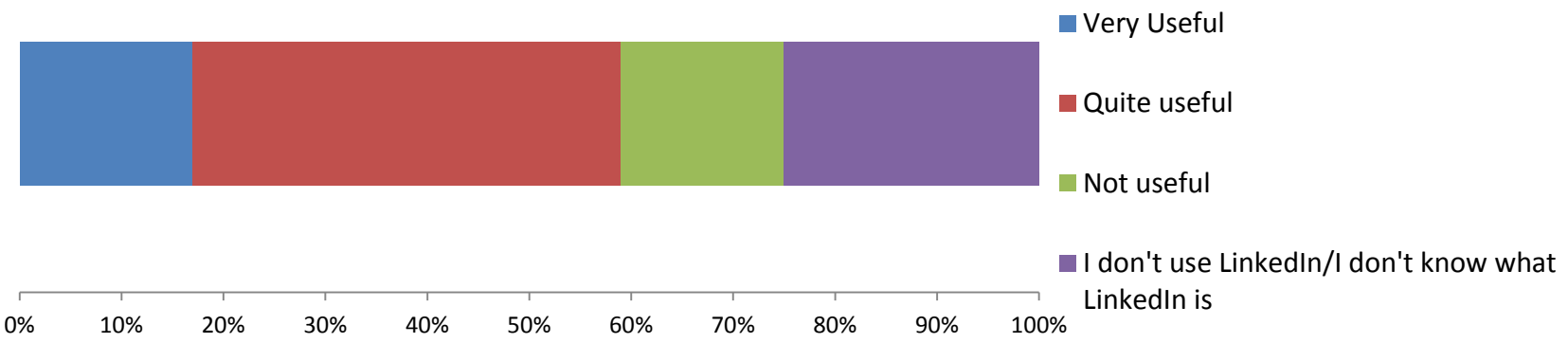
Are you a member of the EUPHA IDC LinkedIn group?



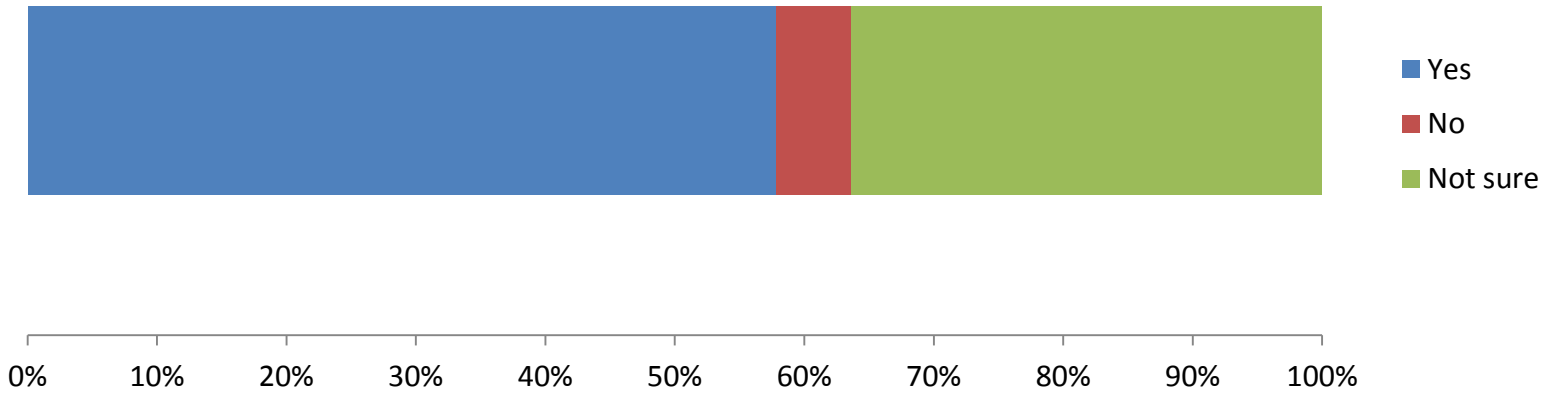
How do you rate the usefulness of a EUPHA IDC LinkedIn group? (for those who are members of the LinkedIn group)



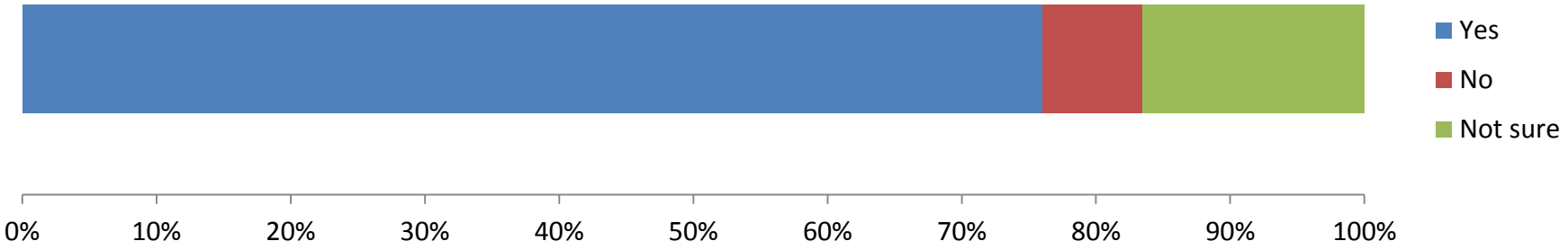
Do you think having a EUPHA IDC LinkedIn group is



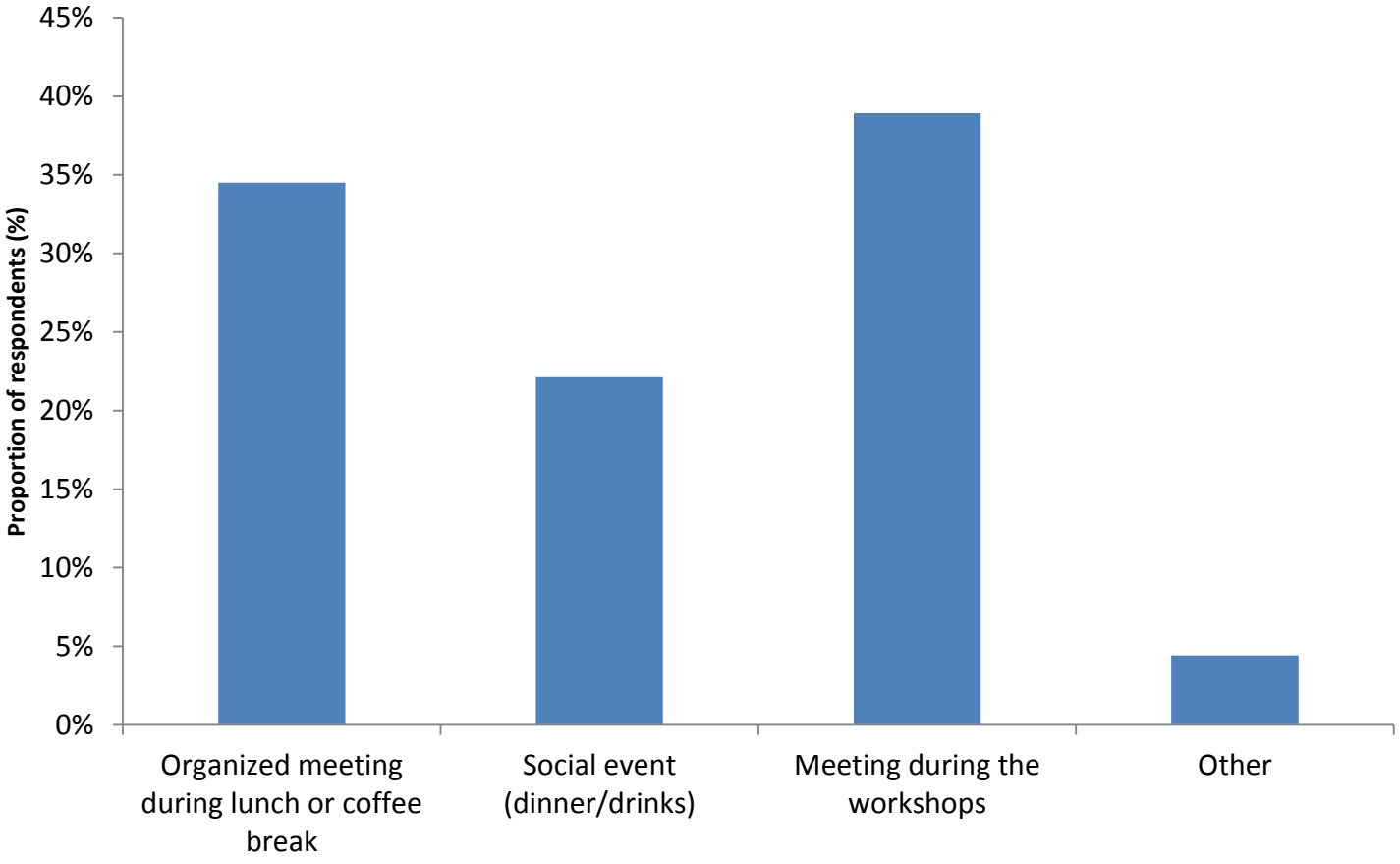
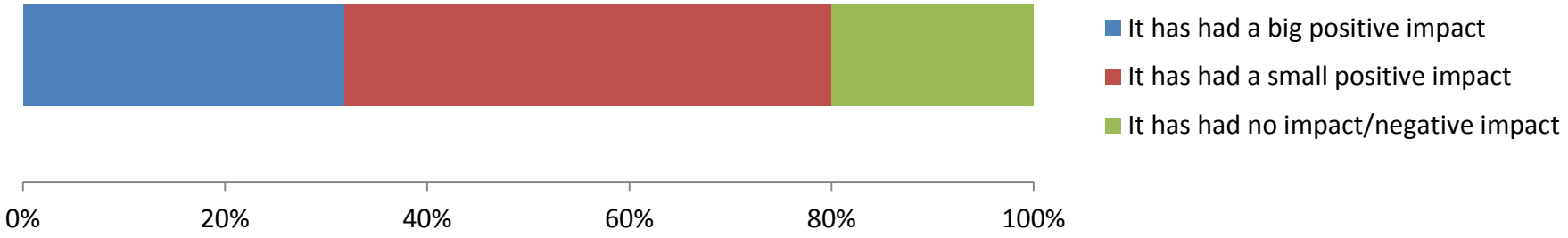
Considering other networks you are part of, do you think there is added value to a EUPHA online group?



Are you interested in meeting with other IDC section members during the EUPHA conference?



What do you think is the best way to meet with other IDC section members during the EUPHA conference?



Overall, how would you rate the impact of being an IDC section member on your professional life?